

Welcome to the **Chapman & Co.** Virtual Classroom

It is our mission to harness the *TrulyHuman* potential that exists within all organizations. By addressing the needs of everyone in your company's span of care, you will build a thriving culture & a thriving business.

Today's world demands rapid adaptation and learning, even for the most skilled team members. Ensuring leaders and teams are resilient, while also evolving, provides a competitive advantage to businesses.

But the act of training itself has evolved. That's why Chapman & Co. has designed an engaging virtual learning experience through recorded trainings to align your people strategy with your business strategy and prepare your team members for what's next. Designed for accessible learning through your organization's learning management system and built to make a difference.

We Know How People & Organizations Learn

Adults learn primarily through experience.

We have designed a specialized approach to learning and development based on how adults make lasting behavior changes, providing an environment for learners to frame and instantly apply information to their current experience.

Each of us is wired to process information differently.

Our programs offer a variety of tools to fit our participants preferred way of communicating, processing, and retaining information. We know that to be effective, learning must be personalized, accessible, relevant, and integrated into day-to-day work.



Understanding people - what motivates, inspires, & resonates with them - is how we achieve **results**.

Our goal is to create a culture of continuous learning every time we partner with an organization.

That starts by providing content with real value, not just mandatory training modules where the takeaway is a checkmark.



Reported they applied learnings to their work



Average NPS



Rated learning as highly engaging



We empower participants with resources designed to be shared beyond the classroom, organizations see higher rates of adaptation and more aligned teams throughout their organization.

Discover what a *TrulyHuman* approach to training can do for your organization.

How it Works



We will partner with you to identify a custom path based on role and skill focus areas. Additionally, resources and practice guides are available for further skill application.

Identified course files (SCORM, cmi5, AICC, or LTI) will be provided for implementation into your company's LMS system for easy user accessibility. We also offer varied licensing options to support a scaled investment.

Deliver consistent & congruent training at scale

Benefits include:

- Consultation on how to align curriculum to leadership competencies, specific roles, and enterprise goals
- Consultation on how to customize the experience for learning sustainment
- Suggested communication templates to encourage participation and support a simplified user experience

The Chapman & Co. Virtual Classroom is designed for entire teams.

Our skilled facilitators share engaging content and ensure each participant leaves with relevant and actionable tools that they can put into practice immediately.

Relevant topics on challenges that today's leaders face.

Available as on-demand pre-recorded courses, topics include:

- Communication Skills
- Feedback
- Leading Change
- Building Trust
- High-Performing Teams
- Project Management
- Coaching for Problem-Solving
- Emotional Intelligence
- Resilience
- Goal Setting
- Presentation Skills
- Decision Making
- Authentic Leadership
- Workplace Accountability
- Strategic Planning

Invest in your team.


Yes, intentional learning aligned to career goals is critical for the retention of top talent, but if you are an LMS or Learning & Development leader, your impact goes beyond that. You have the opportunity to positively shape the lives of those within your span of care. The Chapman & Co. Virtual Classroom is designed to unlock the potential in every participant, creating more fulfilled human beings.

Why virtual?

It's accessible - empower your team with actionable, relevant resources on their timeline.

It's affordable - maximize budgets by eliminating travel and reducing total instructional time.

It's flexible - tailor to your team's needs through access to congruent content and energizing facilitators.



"Your virtual training added enormous value, focus and assistance in navigating changing circumstances.

Not only did you provide practical content, but you set the benchmark for professional presentation and participant engagement – **just brilliant.**"

The time is now to create meaningful & powerful change in your organization.